

# AK FOOD PROFILE

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*“Our brand is built based on the product's quality. Our path is founded on Vietnamese rice, as an aspiration to nourish excellent nutrition to Vietnamese families and the world.”*

**Mrs. Nguyễn Thị Thu (RUBY)**

Chủ Tịch HĐQT kiêm Tổng Giám Đốc  
Chairwoman/ CEO



WE PROUDLY PROVIDE HIGH QUALITY PRODUCTS





## ABOUT US AK FOOD

**TOP PORRIDGE'S  
SUPPLIER  
IN VIETNAM**

**500 STAFFS**

**INTERNATIONAL  
STANDARDS**

- AK FOOD is the leading manufacturer, supplier, and exporter of nutritious food products in Vietnam. We strongly believe that natural, fresh ingredients are keys to nutritional quality food products.
- Therefore, we are perpetually strict in selecting partners that supply raw ingredients. With a solid of experience in the nutritious food industry, AK FOOD proudly provides high-quality products to customers.
- We are the owner of the Cay Thi brand - the oldest nutritious rice porridge brand in Vietnam since 1998.

# ANH KIM FOOD PRODUCTION JOINT STOCK COMPANY (AK FOOD)

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## HEAD OFFICE:

Lot 3-1B, Road no.1, Industrial Group 3,  
Tan Binh Industrial Park, Tay Thanh Ward,  
Ho Chi Minh City, Viet Nam.

## BUSINESS LINE:

Manufacture, supply and export nutritious food.

## AREA OF ACTIVITIES:

Nationwide, mainly focus on Ho Chi Minh City,  
the South of Vietnam, gradually expanded to the  
Central and the North Vietnam.



## IMPRESSIVE NUMBERS



**10.000+**

Distribution stores  
across Vietnam



**27 YEARS**

Built and developed



**50.000+**

Meals everyday



**50+**

Nutritious products

# VISION & MISSION

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## VISION

By 2050: Become one of the first choice of nutritious food for Vietnamese around the world.

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2

## MISSION

Bring products with high nutritional value, good quality, food safety and hygiene to customers and constantly improve quality.

Commit to contributing to promoting the development quality and user health.

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# DOMESTIC CERTIFICATIONS & AWARDS



VIETNAMESE HIGH QUALITY PRODUCT



HO CHI MINH CITY GREEN BUSINESS



VIETNAMESE HIGH QUALITY PRODUCT -  
GLOBAL INTERGRATION STANDARD



CERTIFICATE OF OUTSTANDING BRAND



CERTIFICATE OF OUTSTANDING PRODUCT



CERTIFICATE OF VIETGAP



CERTIFICATE OF THE OLDEST NUTRITIOUS  
RICE PORRIDGE BRAND



CERTIFICATE OF FOOD SAFETY

# INTERNATIONAL CERTIFICATIONS



CERTIFICATE  
**ISO 22000 : 2018**



CERTIFICATE  
**ISO 9001 : 2015**



CERTIFICATE  
**HACCP**





Cháo Tươi

Fresh porridge



Cháo Tươi CÂY THỊ

Fresh porridge

CHÁO TƯƠI

Fresh porridge



SÚP DINH DƯỠNG  
NUTRITIOUS SOUP

Nutritious soup



Gà Ấc Tiềm

Slow - cooked Black  
Chicken Soup



THỊT VIÊN  
- ĂN LÀ CHIẾN -

Meatballs

# Cháo Tươi



## BEEF & CARROT FRESH PORRIDGE

NET WEIGHT: 240g  
SIZE OF PACK: 18 x 13 x 6 (cm)



PORK & SQUASH  
FRESH PORRIDGE  
NET WEIGHT: 240g



EEL & MUNG BEAN  
FRESH PORRIDGE  
NET WEIGHT: 240g



SNAKEHEAD FISH & MUNG BEAN  
FRESH PORRIDGE  
NET WEIGHT: 240g



SALMON & SEAWEED  
FRESH PORRIDGE  
NET WEIGHT: 240g



SHRIMP & KATUK  
FRESH PORRIDGE  
NET WEIGHT: 240g



BLACK CHICKEN & MUNG BEAN  
FRESH PORRIDGE  
NET WEIGHT: 240g



PIGEON & MORINGA  
FRESH PORRIDGE  
NET WEIGHT: 240g

# Cháo tươi CÂY THÌ



## ABALONE & OYSTER FRESH PORRIDGE

Net weight: 240g

Size of pack: 18 x 13 x 6 (cm)



**MIXED SEAFOOD  
FRESH PORRIDGE**  
NET WEIGHT: 240g



**CHICKEN & SHIITAKE  
FRESH PORRIDGE**  
NET WEIGHT: 240g



**FROG & PEAS  
FRESH PORRIDGE**  
NET WEIGHT: 240g



**SEABASS & TARO  
FRESH PORRIDGE**  
NET WEIGHT: 240g

# CHÁO TƯƠI



## BROWN RICE AND FIVE-BEAN PORRIDGE

NET WEIGHT: 240g  
 SIZE OF PACK: 18 x 13 x 6 (cm)



MIXED VEGETABLE PORRIDGE  
 NET WEIGHT: 240g



DA LAT MIXED VEGETABLES PORRIDGE  
 NET WEIGHT: 240g



NGHE AN EEL PORRIDGE  
 NET WEIGHT: 240g



MEKONG SNAKEHEAD FISH PORRIDGE  
 NET WEIGHT: 240g

# Súp Dinh Dưỡng

NUTRITIOUS SOUP



**SEAFOOD WITH FAT CHOY SOUP**  
 NET WEIGHT: 260g  
 SIZE OF PACK: 18 x 13 x 6 (cm)



**CRAB WITH CORN AND LOTUS SEEDS SOUP**  
 NET WEIGHT: 260g



**PIG BRAIN WITH MACARONI AND CARROT SOUP**  
 NET WEIGHT: 260g



**GROUNDRED PORK WITH MACARONI AND SQUASH SOUP**  
 NET WEIGHT: 260g



**CHICKEN AND SHIITAKE MUSHROOM SOUP**  
 NET WEIGHT: 260g

# Gà Ấc Tiềm

Slow-cooked Black Chicken Soup is a premium product made from traditional recipes with a distinctive taste.

It incorporates herbal medicine, ginseng, and cordyceps, offering several health benefits, including enhancing the immune system, improving digestion, and boosting vitality. The slow-cooking process blends the ingredients harmoniously, creating a savory and satisfying broth.



Net weight: 350g/ pack  
Size of pack: 14 x 19,5 (cm)

# CAY THI RICH FLAVOR MEATBALLS IRRESISTIBLE DELICIOUS



READY TO COOK

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*Cháo ngon tiện lợi*   
**ACHAKI**

Achaki instant porridge

**AK RICE**

Fresh rice

Cháo ngon tiêu lợi

# ACHAKI

ACHAKI INSTANT PORRIDGE

Net weight: 72g/ pack  
Size of pack: 33,5 x 19 (cm)



**BLACK CHICKEN & MUNG BEAN**  
NET WEIGHT: 72g



**PIGEON BROWN RICE**  
NET WEIGHT: 72g



**PORK & SQUASH**  
NET WEIGHT: 72g



**SNAKEHEAD FISH & CARROT**  
NET WEIGHT: 72g



**BEEF WITH CARROT & POTATO**  
NET WEIGHT: 72g



**SHRIMP & CARROT**  
NET WEIGHT: 72g

# AK RICE



## FRESH RICE CHICKPEAS

NET WEIGHT: 150g  
SIZE OF PACK: 18 x 13 x 6 (cm)



## FRESH RICE LOTUS SEEDS

NET WEIGHT: 150g  
SIZE OF PACK: 18 x 13 x 6 (cm)



## FRESH BROWN RICE

NET WEIGHT: 150g  
SIZE OF PACK: 18 x 13 x 6 (cm)

# SPECIFICATION



**Cháo tươi**  
FRESH PORRIDGE

- 📦 30 packs/ carton box
- 📦 Carton box weight: 7,2 kg/box
- 📦 Size of box: 19 x 32 x 24 (cm)



**Gà Ấc Tiềm**

- 📦 24 packs/ carton box
- 📦 Carton box weight: 8,4 kg/box
- 📦 Size of box: 38 x 28 x 19,5 (cm)



*Cháo ngon tiện lợi*  
**ACHAKI**

- 📦 30 packs/ carton box
- 📦 Carton box weight: 2,16 kg/box
- 📦 Size of box: 41 x 32 x 18 (cm)






**Súp Dinh Dưỡng**  
NUTRITIOUS SOUP

- 📦 30 packs/ carton box
- 📦 Carton box weight: 7,8 kg/box
- 📦 Size of box: 19 x 32 x 24 (cm)

# SPECIFICATION






## AK RICE

-  **30 packs/ carton box**
-  **Carton box weight: 4,5 kg/box**
-  **Size of box: 19 x 32 x 24 (cm)**



## THỊT VIÊN

— ĂN LÀ CHIẾN —

-  **30 packs/ carton box**
-  **Carton box weight: 3,6 kg/box**
-  **Size of box: 41 x 32 x 18 (cm)**

# RETORT POUCHES TECHNOLOGY



**"Japanese technology 4-layer aluminum composite packaging is NASA food packaging technology for astronauts with multiple layers of food protection."**

## POLYPROPYLENE

Layer that directly contacts with food

- Colorless, odorless, tasteless, non-toxic
- Has antioxidant properties, steam, grease and other gases
- High durability, high toughness

## NYLON

- Scratch resistance

## ALUMINUM FOIL

Protection layer

- Protection from light, gases and odors
- Prolonged storage time

## POLYESTER

Outer layer

- Easy to print on the surface
- Durable

# FACTORY



**AK FOOD'S FACTORY IS THE BIGGEST  
FACTORY PRODUCE NUTRITIOUS  
PORRIDGE IN VIETNAM.**

- Factory 5,000 m<sup>2</sup>
- Fully cooked in the pouch package
- Apply modern automated packaging technology
- Preserve the whole flavour of natural ingredients



CERTIFICATE  
ISO 22000 : 2018



CERTIFICATE  
ISO 9001 : 2015



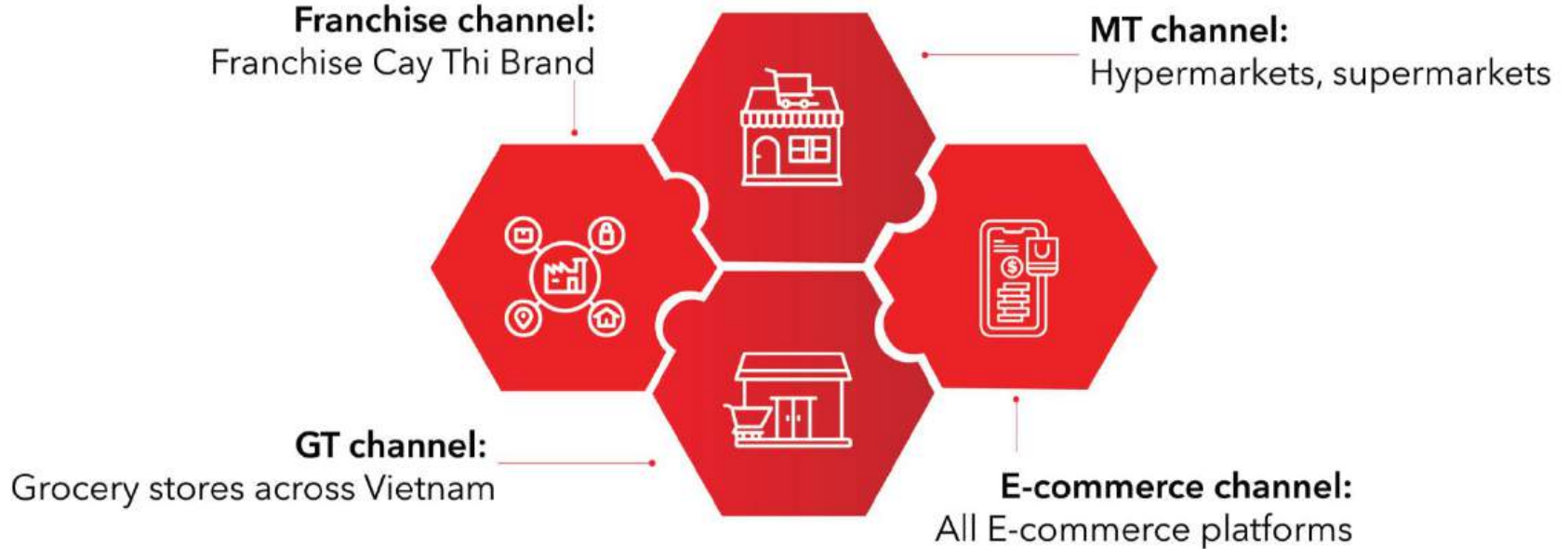
CERTIFICATE  
HACCP



- **DISTRIBUTION CHANNELS**
- **GOAL DEVELOPMENT OF 2025**

# DOMESTIC MARKET

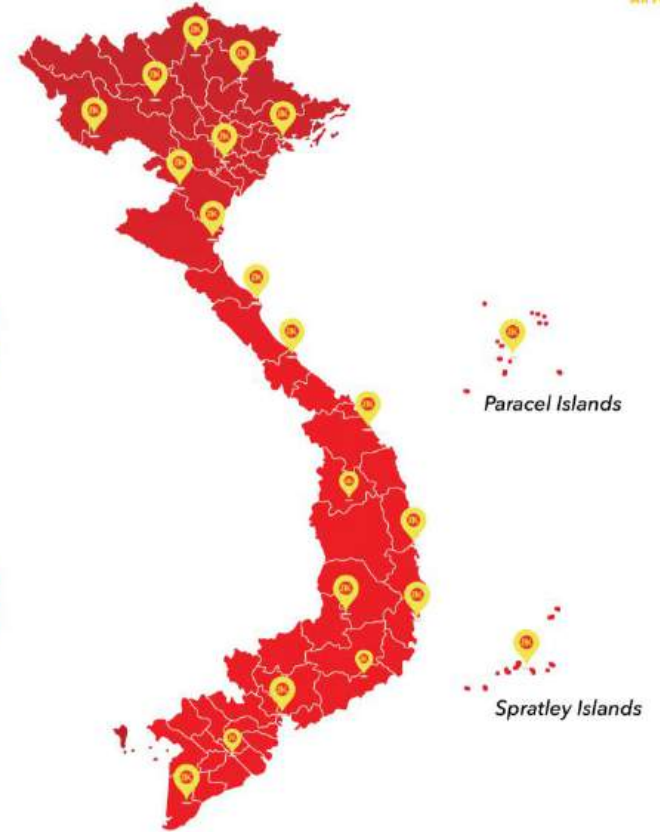
## DISTRIBUTION CHANNELS



# DOMESTIC MARKET

## DISTRIBUTION CHANNELS

**+10.000** SELLING POINTS  
**34** PROVINCES





# MT CHANNEL: HYBER/SUPERMARKETS



**emart**



**KINGFOOD**



# GT CHANNEL: GROCERY STORES

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Local brand supermarket,  
grocery stores, local mom & baby stores.





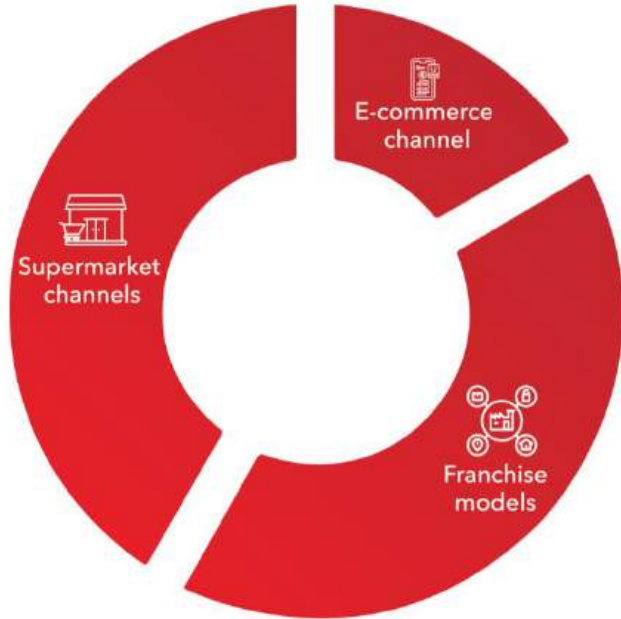
## E-COMMERCE CHANNEL

### E-commerce platforms:

Tiki, Shopee, Lazada, Sen đỏ, Facebook, Alibaba, Website, TikTok, Amazon



# GOAL OF DOMESTIC DEVELOPMENT 2025



- **FRANCHISE MODELS:** Broaden the store chain and deliver exceptional support to empower our business partners for mutual success.
- **SUPERMARKET CHANNELS:** Maximize the impact of large systems and fill shelves with irresistible incentives that captivate customers and drive engagement.
- **E-COMMERCE CHANNEL:** Dominate the e-commerce platform with a suitable pricing strategy, strong advertising, and thoughtful service.

# INTERNATIONAL MARKET AK FOOD



In 2025:

Approach and promote export activities to potential markets:  
Australia, Canada, USA,...



# Successfully Exported Australia



# Successfully Exported USA



## INTERNATIONAL MARKET: ASIAN GROCERY STORES

On 10/2018:

Slow cooked Black Chicken had been approved by the US Food and Drug Administration (FDA) to enter to the United States.



# PRODUCTS ARE AVAILABLE IN AUSTRALIA



**On August, 2022:**

Fresh Porridge and Slow-Cooked Black Chicken Soup are exported to Sydney, Australia.



# COMMUNITY ACTIVITIES

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- Create jobs for local laborers ( 500 - 700 laborers).
- Make stable output for agricultural products.
- Donate to community funds, sustain unfortunate families, and contribute to cities highly exposed to natural disasters in Vietnam.





# SUPPORTED PEOPLE DURING THE COVID-19 PANDEMIC IN VIETNAM





# MEET US AT INTERNATIONAL EXHIBITIONS



# THANK YOU.

## KEY CONTACT



Trang (Tracy) Dong

Title

Public Relations Director  
Head of International Trade

Email

trangdong@akfood.com.vn

Mobile/ Zalo/ Viber/ Telegram/ Whatapp

(+84) 932 024 039



Mai (Mia) Nguyen

Vice President of Sales

mainguyen@akfood.com.vn

(+84) 909 622 918